

WESTERN FOOT AND ANKLE CONFERENCE

June 7 - 10, 2012

Disneyland Hotel &
Convention Center
Anaheim, California

www.TheWestern.org

2012

THE WESTERN

CELEBRATING
A CENTURY OF SERVICE

100

ANNIVERSARY

CPMA

1912 - 2012

Exhibitor
PROSPECTUS

WHY EXHIBIT AT THE WESTERN?

WHAT MAKES THE WESTERN DIFFERENT?

WHAT KEEPS COMPANIES COMING BACK YEAR AFTER YEAR?

The Western is regarded as a national level event that has made a name for itself in the podiatric medical community as a leading exhibition and education meeting for foot and ankle specialists from all over the United States and abroad. Besides being ranked among the three largest meetings of its kind in the country, *The Western* is by far the most well attended west of the Mississippi. It has become not only an annual tradition for members of the podiatric community, but also the ideal place for companies large and small to meet and engage doctors and medical staff from all areas of expertise.

We invite you to attend the 2012 Western June 7 through 9, 2012 in Anaheim, California at the Disneyland Hotel and Convention Center. As an exhibitor, you have the opportunity to promote new concepts and products and ensure the continued support of your company through direct personal contact with one of the biggest assembled groups of foot and ankle physicians and staff in the nation.

CPMA CENTENNIAL

2012 marks the 100th anniversary of the California Podiatric Medical Association. With a myriad of special events planned throughout the meeting the 2012 Western will prove to be the meeting of the year.

ATTENDEES

The Western is essential must-attend meeting, attracting over 1,000 Doctors of Podiatric Medicine, Podiatric Medical Assistants, and Office Managers from around the country and abroad, as well as all members of the CPMA Board of Directors, other Association leaders, and members.

EXHIBIT HALL LOCATION

The Western's exhibit hall adjoins the main lecture hall. Attendees only have to walk a few short steps to the entrance of the exhibit hall.

HOTEL INFORMATION

The Disneyland Hotel
1150 West Magic Way
Anaheim, CA 92802



Reservations: (714) 520-5005 or book online at
<http://tinyurl.com/2012Western>

REFRESHMENTS AND LUNCH

Complimentary breakfast and afternoon refreshments are available in the exhibit hall throughout the entire three day exhibition. There is concession lunch available on Thursday and Friday in the exhibit hall and a complimentary lunch on Saturday which is guaranteed to bring attendees into the hall (complimentary lunch on Saturday only*).

RAFFLES

Raffle drawings held at every break are another big draw for the hall. Attendees collect tickets from the exhibitors, which assures traffic to every individual booth.

FLOORPLAN

The Western's innovative floor plan was designed for a smooth traffic flow throughout the entire exhibit hall, providing maximum exposure for every booth, and has been a great success for exhibiting companies.

BOOTH ACCOUTREMENTS

Included with the cost of your booth is a 6' draped and skirted table, two chairs, and a trash can. (Additional items can be ordered from Freeman.)

LEAD RETRIEVAL

For your company's convenience, Lead Retrieval is available at The 2012 Western.

The Western exhibit space is sold out every year. Due to the Centennial Celebration being held at the 2012 Western, booth space is sure to sell out early. Don't be put on a waiting list – send in your booth application now!

* Exhibiting companies will receive two (2) complimentary lunch tickets per 8' x 10' exhibit space for Saturday. If additional tickets are required they can be purchased at the Disney Ticket Booth in the Central Lobby. The cost is \$15.

Disneyland Hotel

Single or Double \$189

Disney's Grand Californian Hotel & Spa

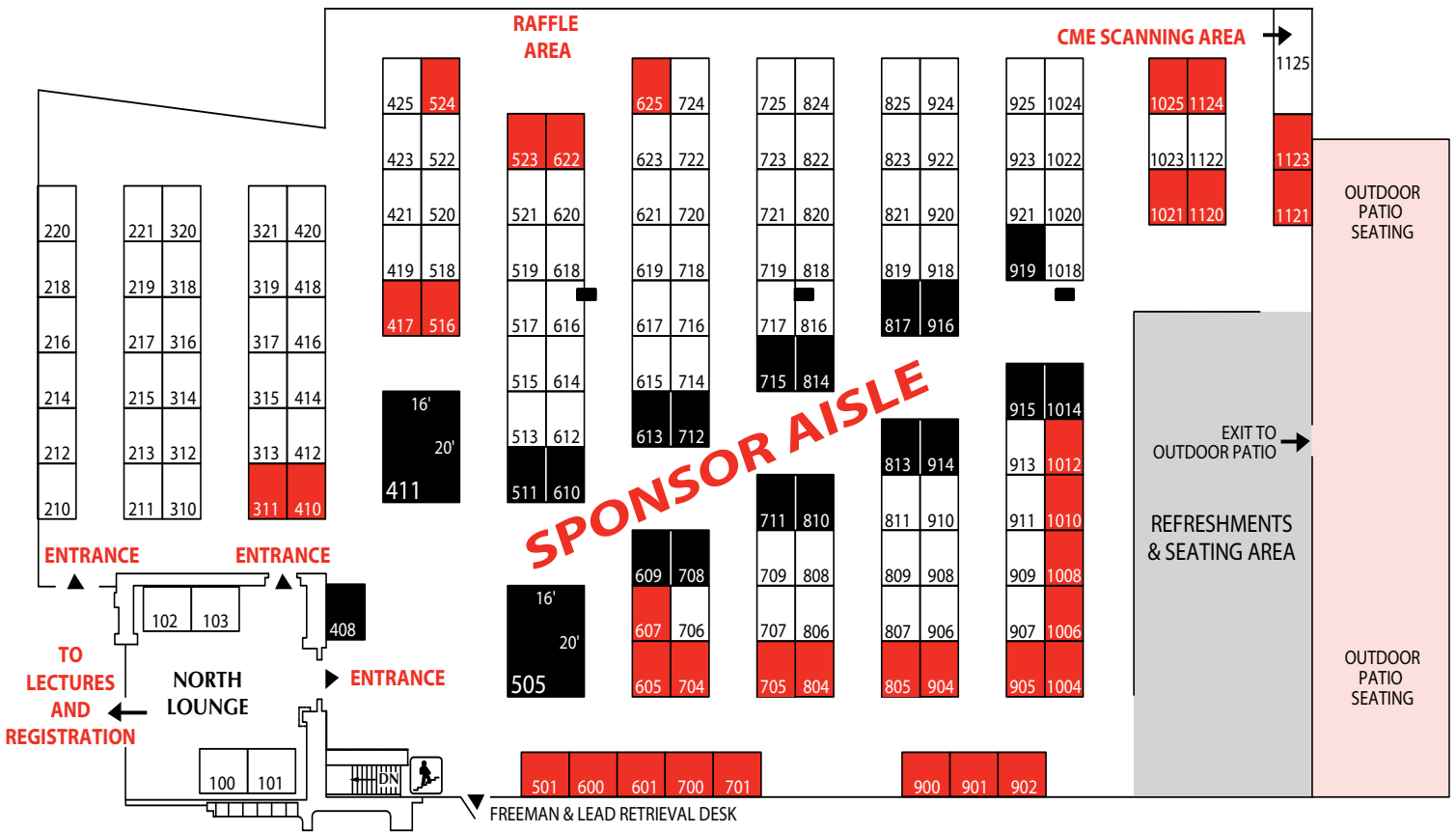
Single or Double \$253

THE WESTERN FOOT AND ANKLE CONFERENCE ROOM BLOCK CUT-OFF DATE: MAY 15, 2012

After May 15, all rooms not utilized will be returned to the Hotel's general inventory. The Hotel will continue to accept reservations from attendees provided the Hotel is not sold out; however, after that date, rooms will be subject to availability at prevailing rates.

To guarantee a room within *The Western's* group rate, it is recommended that you make your reservations immediately. Please be aware that the block of rooms available at the group rate is limited.

EXHIBIT HALL FLOOR PLAN



BOOTHS

SPONSOR BOOTHS

| | | | | |
|-----|-----|-----|-----|------|
| 405 | 609 | 711 | 813 | 915 |
| 411 | 610 | 712 | 814 | 916 |
| 505 | 613 | 715 | 817 | 919 |
| 511 | 708 | 810 | 914 | 1014 |

PREFERRED BOOTHS

| | | | | |
|-----|-----|-----|------|------|
| 311 | 600 | 701 | 902 | 1012 |
| 410 | 601 | 704 | 904 | 1021 |
| 417 | 605 | 705 | 905 | 1025 |
| 501 | 607 | 804 | 1004 | 1120 |
| 516 | 622 | 805 | 1006 | 1121 |
| 523 | 625 | 900 | 1008 | 1123 |
| 524 | 700 | 901 | 1010 | 1124 |

KEY

■ Sponsor Booths

■ Preferred Booths

Sponsor booths are reserved for Gold Level Sponsors and above.
CPMA Corporate Members will receive priority choice of preferred booths.

SCHEDULE

THURSDAY, JUNE 7 – SATURDAY, JUNE 9

| | |
|---------------------|---------------|
| Exhibit Hall Opens | 9:30 am |
| Morning Break | 10 - 10:45 am |
| Lunch Break | 12 - 1:30 pm |
| Afternoon Break | 3:15 - 4 pm |
| Exhibit Hall Closes | 4 pm |

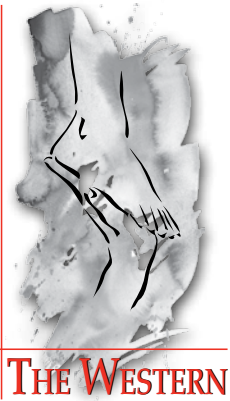
PLEASE NOTE:

Exhibit hours and break times are subject to change.

GRANT & SPONSORSHIP OPPORTUNITIES

**GAIN
RECOGNITION
FOR YOUR
ORGANIZATION
BY BECOMING
A WESTERN
SPONSOR**

2012



The following list of options offers an extensive selection of choices that increase your company's:

- **Recognition** – Create and reinforce name recognition for your company and its products and/or services with the podiatric medical community.
- **Visibility** – *The Western's* tremendous popularity and high visibility create the perfect venue for increasing sales and enhancing corporate image.
- **Impact** – Be part of the evolution of podiatric medicine by showcasing your cutting edge products and services.

EDUCATIONAL GRANTS

Educational grants are used to fund California Podiatric Medical Association (CPMA) continuing medical education programs (CME).

CME program grant estimates include the total estimated costs for the specific program, i.e. content development, full speaker coordination, promotion, administrative costs, signage, supplies, audiovisual, CME accreditation fees, etc. These unrestricted educational grants are negotiated on an individual basis depending on the CME program, i.e. general session lecture or track, hands-on workshops, etc. Please contact Andrea Carrick for more information.

CPMA is approved by the Council on Podiatric Medical Education (CPME) as a sponsor of continuing education in podiatric medical education.

All programs are developed and coordinated by the CPMA Scientific and Education Committee.

SPONSORSHIP OPPORTUNITIES

CPMA CENTENNIAL CELEBRATION DINNER **\$3,000 - \$20,000**

2012 marks the 100th anniversary of the California Podiatric Medical Association. CPMA will celebrate this milestone on Friday, June 8, 2012. For more information, please contact Andrea Carrick at (800) 794-8988 or acarrick@calpma.org.

LUNCH **\$18,000 SOLE SPONSOR/
(1 DAY AVAILABLE)** **\$10,000 CO-SPONSOR**

In order to increase and maintain high traffic in the exhibit hall, lunches have been scheduled in the hall. Lunchtime is the crest of exhibit hall activity, and your sponsorship will provide your company the greatest exposure and visibility. Your company's name and/or logo will be featured on signage in the refreshment area, on-site conference guide and elsewhere throughout the meeting.

VIRTUAL TOTE BAG/ADVERTISEMENT **\$15,000**

Exclusive opportunity to host and advertise the Virtual Tote Bag. Attendees will download educational materials from this website which would prominently feature your company's advertisement.

CONTINENTAL BREAKFAST **\$10,000 SOLE SPONSOR/
(3 DAYS AVAILABLE)** **\$6,500 CO-SPONSOR**

A continental breakfast is scheduled in the exhibit hall to promote traffic. The sponsoring company's name and/or logo will be featured on signage in the refreshment area and elsewhere throughout the meeting.

ATTENDEE GIVEAWAY (TOTE BAG) **\$10,000 SOLE SPONSOR/
\$6,000 CO-SPONSOR**

The sponsoring company's name and/or logo will be placed on these very popular bags given to all Western registrants.

REGISTRATION PACKET ENVELOPES **\$8,000**

The sponsoring company will have name and/or logo printed on registration packet envelopes to be given to every registrant.

LANYARD BADGE HOLDERS **\$5,000**

The sponsoring company will have name and/or logo printed on the lanyard. Attendees wear these badges throughout the entire meeting.

REFRESHMENT BREAK **\$5,000 SOLE SPONSOR/
(3 DAYS AVAILABLE)** **\$3,500 CO-SPONSOR**

An afternoon refreshment break is scheduled daily in the exhibit hall. The sponsoring company's name and/or logo will be featured on signage in the refreshment area and elsewhere throughout the meeting.

PENS **\$3,500**

The sponsoring company name and/or logo will be placed on pens that are given out to all Western registrants.

RECOGNITION LEVELS OF TOTAL SUPPORT

Total support for educational grants and/or sponsorship funding will be recognized by the level of overall support at the Western Foot and Ankle Conference.

| | PLATINUM \$50,000 | DIAMOND \$25,000 | GOLD \$15,000 | SILVER \$10,000 | BRONZE \$5,000 | COPPER \$2,500 |
|--|---------------------------------------|----------------------------------|--------------------------|------------------------------|--|---------------------------|
| Booth(s) | Quad Island | 2 booths on Sponsor Aisle | 1 booth on Sponsor Aisle | 50% discount on corner booth | 25% discount on standard in-line booth | |
| Presidential CPMA Corporate Membership | ✓ | 50% discount | 25% discount | | | |
| Advertisement in the on-site conference guide | Full page, prominently placed 4 color | ½ page, premium position 4 color | ½ page black and white | ¼ page black and white | | |
| Door drop | ✓ | | | | | |
| One 8 ½" x 11" piece of collateral material in registration packets | ✓ | ✓ | | | | |
| Sky banner | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Post Western electronic list of attendees | ✓ | ✓ | ✓ | | | |
| 2-day Disneyland Park Hopper passes | 4 tickets | 2 tickets | 2 tickets | | | |
| Centennial Celebration tickets | 4 tickets | 2 tickets | 2 tickets | | | |
| Pre-registration mailing labels | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Visibility in the on-site conference guide, announcements and other conference material | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Signs of recognition displayed throughout the conference area | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Recognition in the <i>California Podiatric Physician</i> magazine (circulation of over 1500) | 4 issues | 2 issues | 2 issues | 2 issues | 2 issues | |



In addition to the significant booth price discount and priority booth location selection at *The Western*, CPMA Corporate Members receive a host of exclusive benefits designed to enhance companies' name and product recognition year-round. For information on how CPMA's Corporate Membership can benefit your company please contact Althea Finley at CPMA at (800) 794-8988 or afinley@calpma.org. Please visit the Corporate Member section of the CPMA website at www.calpma.org.

RULES AND REGULATIONS

Exhibit Dates and Hours

Thursday, Friday and Saturday, June 7 – 9, 2012. Exhibits will be open from 9:30 am to 4 pm on Thursday, Friday and Saturday. Exhibition will be located in the South Exhibit Hall at the Disneyland Convention Center. Please note: Exhibit hours are subject to change. Registered exhibitors will be notified of any changes that may occur. Exhibitors will be allowed to enter the hall 30 minutes prior to the hall opening on Friday and Saturday.

Installation and Dismantling

Move-in is Wednesday, June 6. Exhibit freight may be moved in at 8 am and must be completed by 4:30 pm. Set-up may be completed on Thursday from 8 to 9 am. All exhibits must be set by 9 am. Move-out is Saturday, June 9, from 4 to 8 pm. **No exhibitor is permitted to dismantle any exhibit prior to 4 pm on Saturday, June 9.** Failure to observe Western Foot and Ankle Conference regulations may result in rejection of your application for space at future Western Foot and Ankle Conferences.

Exhibit Installation

Detailed exhibitor and hand-carried freight guidelines will be included in the exhibitor service manual.

Contractor Services

Freeman is the official general contractor for the 2012 Western Foot and Ankle Conference. Exhibitor kits will be emailed to the company representative listed on the exhibit application. Freeman can be reached at (714) 254-3410 or FreemanAnaheimES@Freemanco.com.

Booths and Furnishings

Unless otherwise indicated, all exhibit spaces are 8'x10'. Included in the price of exhibit space are back walls and side rails, two chairs and one 6' table. A sign will be provided consisting of one line, stating the exhibitor's name and booth number. Additional booth tables, chairs and other accoutrements including electrical services can be ordered through Freeman. The entire exhibit area is covered with a multicolor carpet.

Space Assignment

Exhibit space is assigned based on level of sponsorship, Corporate Membership in the CPMA and first come, first served basis.

Shipping

Freeman is the official service contractor and show carrier. Shipping information will be included in the exhibitor service manual.

Rates, Deposits, & Refunds

Booth space is charged as stated on the contract. No booth will be assigned without a 50% deposit accompanying the exhibit space application. Space must be paid for in full by March 5, 2012. If assigned space is not paid for by this date, it may be reassigned at the option of the Western Foot and Ankle Conference without refund of deposit. In the event of conflicts regarding space requests or conditions beyond its control the Western Foot and Ankle Conference reserves the right to rearrange the floor plan.

Any space not claimed and occupied (for which no special arrangements have been made 24 hours prior to exhibit opening) will be resold or reassigned by the Western Foot and Ankle Conference without obligation on the part of the Western Foot and Ankle Conference for any refund whatsoever.

Cancellation

Cancellation of booth space contracts must be received in writing. No refund will be made if notice of cancellation is received after March 5, 2012.

Union Labor

All labor must be performed by the appropriate union having jurisdiction thereof. The handling, placing, or setting-out of merchandise that is to be displayed does not require union labor and may be done by the exhibitor.

Display Regulations

All exhibit backgrounds must conform to IAEE line of sight guidelines as follows: in the rear 4 feet of the booth, exhibit space may be utilized up to a height of 8 feet; in the 4-foot forward portion of the booth, exhibit space material must not exceed a height of 4 feet.

Electrical or other apparatus must be muffled so noise does not interfere with other exhibitors. No combustible decorations, such as crepe paper, tissue paper, cardboard, or corrugated paper, shall be used at any time. No helium balloons or compressed gas tanks are allowed. All packing containers, excelsior, and wrapping paper is to be removed from the floor and must not be stored under tables or behind displays.

Solicitation Regulation

Distribution of printed matter, souvenirs, or any other articles shall be restricted to the contracted booth area. No part of the facility other than the Exhibitors booth shall be used for display, order taking, canvassing or selling purposes of any kind. Management reserves the right to require removal of any objectionable display elements or prohibit any unauthorized exhibitor selling activity.

Entertainment

The Exhibitor agrees not to sponsor group functions such as luncheons, receptions, speeches or other activities during periods when exhibits, meetings or regular conference events are scheduled that would in any way interfere with attendance at regular activities or induce visitors away from the exhibition or sessions. The Exhibitor must contact the Western Foot and Ankle Conference about any intended group functions.

Use of Diagnostic Imaging Equipment

In compliance with the recommendation of the US Department of Health and Human services exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation. In addition demonstrations of activated therapeutic lasers are prohibited.

FDA Regulations

Exhibitors shall comply with all applicable Food and Drug Administration (FDA) regulations including, without limitation, FDA restrictions on the promotion of investigational and preapproved drug and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA approved for a particular use or not commercially available in the USA may be exhibited only if accompanied by easily visible signage indicating the status of the product. Exhibitors shall have available at the booth a letter from the FDA that describes the allowable use of any drug or device exhibited.

Booth Sharing Policy

Booth sharing or subletting is not permitted at the Western Foot and Ankle Conference.

Intellectual Property

Exhibitor shall obtain any and all licenses or grants of authority required under the copyright laws, including, but not limited to, those relating to the performance of music, whether live or recorded. Copies of such licenses and grants will be furnished to the Western Podiatric Medical congress no less than 30 days prior to the start of the Congress. In addition, exhibitor represents and warrants that it shall not display any product or related materials or take any action that infringes on the intellectual property rights of others, including, without limitation, copyright, patent, or trademark rights.

Miscellaneous

All exhibits must conform to the Rules and Regulations as indicated in this Prospectus and Application for Space. The Association reserves the right to restrict any exhibit which might be considered undesirable. This restriction includes conduct, articles, and dress of live models, printed matter, or anything objectionable to the exhibit as a whole. The Western Foot and Ankle Conference reserves the right to relocate booths at any time for the overall benefit of the convention. All points not specifically covered are subject to the decision of the Western Foot and Ankle Conference Planning Committee.

Liability

Exhibitor hereby agrees to indemnify and save harmless, the California Podiatric Medical Association, its officers, members, and staff, its agents, Freeman, and the Disneyland Resort, its managers, officers, sponsors, employees, agents, successors, and assigns from any suit or claim for personal injury or for property damage or for loss of use of property by whomsoever sustained on or about Exhibitor's participation in the exhibit, unless the damage or injury is due solely to the negligence or willful misconduct of the California Podiatric Medical Association or the Disneyland Resort. Exhibitor further agrees to indemnify and hold harmless the California Podiatric Medical Association, its officers, members, and staff from any claim of whatever nature arising from the use of any product or service exhibited, or any claim or representation made in connection therewith by the Exhibitor or any person acting in its behalf.

Photography and Video Recorders

Exhibitors are not permitted to photograph or videotape any booth other than that of the company they represent. These activities are permitted only before or after exhibit hall hours. Security arrangements for such activities must be made in advance at the Exhibitor's expense. Only the official meeting photographer is allowed open access to photograph in the exhibit hall.

Safety

Standing on chairs, tables, or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. The Western Foot and Ankle Conference and Freeman cannot be responsible for injuries or falls caused by the improper use of this furniture. If assistance is required in assembling your booth, please order labor on the Display Labor order form, and the necessary ladders and tools will be provided.

Insurance

All property of the exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the exhibit hall. The Western Foot and Ankle Conference, Disneyland Resort, and Freeman do not provide insurance covering exhibitors' property.

Exhibitors must provide a certificate of insurance verifying the following coverage:

Commercial General Liability: \$2 Million General Aggregate; \$1 Million Products-Completed Operations; \$1 Million Bodily Injury/Property Damage; \$1 Million Personal and Advertising Injury; and \$5,000 Medical Expense Limit (per person)

Automobile Liability: \$1 Million Combined Single Limit Bodily Injury and Property Damage

Workers Compensation/Employers Liability: As required by statute

Security

The Western Foot and Ankle Conference provides security guard service during exhibit hours to restrict access to Meeting registrants displaying valid name badges. In addition, there will be a guard service during the hours exhibitors are closed to attendees. Loss prevention of your inventory and records is a priority. However, neither the Western Foot and Ankle Conference, the official security service, Disneyland Resort, nor Freeman will be responsible for loss or damage due to any cause.

Americans with Disabilities Act

The Exhibitor represents and warrants

- (i) that its exhibit will be accessible to the full extent required by law;
- (ii) that its exhibit will comply with the Americans with Disabilities Act (ADA) and with regulations implemented by that Act; and
- (iii) that it shall indemnify and hold the Western Foot and Ankle Conference harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses, that may be incurred by or asserted against the Western Foot and Ankle Conference, its officers, directors, members, agents or employees on the basis of Exhibitor's breach of this paragraph or non-compliance with any of the provisions of the ADA.

Force Majeure

In the event the Disneyland Resort or any part of the exhibit area thereof is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, or any such act of God, or as a result of governmental intervention, malicious damage acts of war, strike, lock-out, labor dispute, riot, or any other cause or agency over which the Western Foot and Ankle Conference has no control, or should the Western Foot and Ankle Conference decide that because of any such cause it is necessary to cancel, postpone, or resite the exhibit or reduce the installation time, exhibit time, or move-out time, the Western Foot and Ankle Conference shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

Violations

Any violation of these rules and regulations by an Exhibitor may, at the Western Foot and Ankle Conference's discretion, result in denial of access to the exhibit area, denial of the exhibit space installation, closing or removal of the Exhibitor's exhibit space and/or prohibition on future participation in the Western Foot and Ankle Conference. In the event the Exhibitor violates the rules and regulations and is prohibited from continued use of the exhibit space, the Exhibitor's exhibit space fee, or any portion of it, is non-refundable.

Amendments

Any and all matters not specifically covered by the preceding rules and regulations and the other terms and conditions contained in the Exhibitor Kit shall be subject to the decision of the Western Foot and Ankle Conference. The Western Foot and Ankle Conference shall have the full power to interpret, amend, and enforce these rules and regulations, provided any amendments, when made, are brought to the notice of the Exhibitors. Each Exhibitor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

Default

Exhibitors will not be permitted to set up their exhibits, and will be subject to eviction, if this contract is violated.

Laws Applicable

This contract shall be governed by the laws of the City of Anaheim, California. Exhibitors agree to abide by the rules and regulations of the Disneyland Resort.

EXHIBIT SPACE APPLICATION

2012 Western Foot and Ankle Conference, June 7 – 9, 2012

I/we agree to abide by the exhibit rules and regulations as set forth in the prospectus, which is made part of this contract reference and fully incorporated herein, and to all conditions under which exhibit space at the Disneyland Hotel and Convention Center is leased to the California Podiatric Medical Association.

OFFICIAL COMPANY NAME AND REPRESENTATIVE TO RECEIVE ALL INFORMATION

Company _____
Contact Name & Title _____
Address _____
City _____ State _____ Zip _____
Email _____
Phone _____ Fax _____

I/we acknowledge and agree to comply with the conditions, rules and regulations of the Western Foot and Ankle Conference, understanding that no exhibitor is permitted to dismantle any exhibit prior to 4 pm on Saturday, June 9, and that failure to observe this regulation may result in rejection of my/our application for space at future meetings.

Signature _____ Date _____

SPECIFIC PRODUCTS OR SERVICES TO BE EXHIBITED

Please check one:

- | | | |
|--|---|---|
| <input type="checkbox"/> Dermatology | <input type="checkbox"/> Orthotics and Corrective Devices | <input type="checkbox"/> Shoes and Hosiery |
| <input type="checkbox"/> Diagnostic | <input type="checkbox"/> Pathology Services | <input type="checkbox"/> Surgical Instruments |
| <input type="checkbox"/> Implants and Surgical Devices | <input type="checkbox"/> Pharmaceutical | <input type="checkbox"/> Wound Care |
| <input type="checkbox"/> Insurance/Management Services | <input type="checkbox"/> Podiatric Software (Billing/EMR) | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Office Equipment | <input type="checkbox"/> Publications | |
| | <input type="checkbox"/> Schools and Associations | |

BOOTH SELECTION*

Total Number of Booths Selected _____ 1st _____ 2nd _____ 3rd _____
4th _____ 5th _____ 6th _____

List two competitors you do not wish to be placed next to. Not guaranteed, but every effort will be made to accommodate your request.

BOOTH COSTS

| | General Registration | Late Registration (After March 1) | CPMA Corporate Members Deduct* |
|--------------------|----------------------|-----------------------------------|--------------------------------|
| Preferred In-Line* | \$2995 | \$3195 | 30% for Presidential Level |
| Preferred Corner* | \$3195 | \$3395 | |
| Standard In-Line | \$1995 | \$2195 | 15% for Executive Level |
| Standard Corner | \$2495 | \$2695 | 5% for Associate Level |
| Quad Island | \$9495 | \$9695 | |

*Note: CPMA Corporate Members will receive priority choice of preferred booth locations. In order to receive priority choice, booth applications from Corporate Members must be received by The Western no later than January 23, 2012.

APPLICATION AND PAYMENT SUBMISSION

Applications must be submitted with the following:

- Payment in full or at least 50% deposit of the total amount due with the balance due March 5, 2012. If no amount is specified, full payment will be processed. If application is received on or after March 5, 2012, full payment is required of the late registration rate. No refund will be given if cancellation is received after March 5, 2012.
- Products or services description of 20 words or less to be printed in the program.
 - o Attached or sent to acarrick@calpma.org.
 - o Please use the description in the 2011 program.
- General liability insurance certificate. (See "Liability" policy on page 6.)

PAYMENT METHOD

- Enclosed is a check for 50% of the total due
 - Enclosed is a check for the total amount due
 - Charge my credit card for 50% of the total due, in the amount of \$ _____
 - Charge my credit card for the total amount due, in the amount of \$ _____
 - Check enclosed Visa/Mastercard/Discover American Express
- CC# _____
Exp.Date _____ CVV Code _____
Billing Address: Check box if the same address as above.

Send application and requested materials to
(please keep a copy for your records):

MAIL:

Western Foot and Ankle Conference
2430 K Street, Suite 200
Sacramento, CA 95816

FAX:

(916) 448-0258

EMAIL:

acarrick@calpma.org

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2430 K Street, Suite 200
Sacramento, CA 95816

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PREVIOUS EXHIBITORS

1st Providers Choice - DPM Software

ACIGI Relaxation/Fujiiryoki

Advanced BioHealing

Aetrex Worldwide, Inc.

Age Well Compounding Pharmacy

American Association of Colleges of Podiatric Medicine

American Board of Multiple Specialties in Podiatry

American Board of Podiatric Orthopedics

& Primary Podiatric Medicine

American Express Open

Amerx Health Care Corp.

Apis Footwear Company

APMA Podiatry Political Action Com.

Arizona AFO, Inc.

Arthrex, Inc.

Ascension Orthopedics

Bacterin International, Inc.

Bako Podiatric Pathology Services

Bianco Brothers Instruments

BioMedix

Biomet, Inc.

BioMimetic Therapeutics

BioPro

Bioskin

Blaine Labs Inc.

BME (BioMedical Enterprises)

Brooks Sports

Burten Distribution

California School of Podiatric Medicine

at Samuel Merritt University

Compulink Business Systems, Inc.

CoolTouch, Inc.

Core Essence Orthopaedics, Inc.

CrocsRx

CryoProbe

CSUS, LLC

Cutera

Cutting Edge Laser Technologies

Darco International

Data Trace Publishing Co.

Davmar

Delta Surgical Instruments, Inc.

DePuy Orthopaedics, Inc.

DG Instruments

Dia-Foot

Dicom Solutions, Inc.

Disability Insurance Specialists/Wayne Winter, DPM

DJO

Dr. Comfort

Dr.'s Remedy Enriched Nail Polish

Dynasplint Systems, Inc.

European Footcare Supply

Footmaxx

Formula 3 Antifungal

Gebauer Company

Gilden Tree

Henry Schein Foot & Ankle

IMS Phoenix Medical LLC

Instratek, Inc.

Integra LifeSciences

Integrated Physician Systems

JM Orthotics

Kalypto Medical

KCI USA, Inc.

KLM Orthotic Labs

Koven Technology, Inc.

Laderma Health USA, Inc.

Langer Biomechanics, Inc.

Lower Extremity Review

Med Reps USA

Medimetriks Pharmaceuticals, Inc.

Merete Medical, Inc.

Merz Pharmaceuticals

Midmark Corporation

Mile High Orthotics Lab

Millennial Medical

Mini C Sales

Mitchell & Mitchell Insurance Agency, Inc

MMI, A Memometal Company

Moore Medical, LLC

MTI

NeuroVasix

New Balance Athletic Shoe, Inc.

Northwest Podiatric Laboratory, Inc.

Oasis Footwear, LLC

Officite

Orthofeet, Inc.

Orthofix, Inc.

OrthoHelix Surgical Designs, Inc.

OrthoPro, LLC

OsteoMed

Pamlab, LLC

PD Labs

Pedinol Pharmacal, Inc.

Performance Health Products/BioFreeze TheraBand

Physician Claim Corp.

Physician Web Pages/Eppointments

Pilgrim Shoes

Podiatry Insurance Company of America

Podiatry Lasers, LLC (Q-Clear)

Podiatry Today

Powerstep

PriCara a Unit of Ortho-McNeal Janssen

Prime Clinical Systems, Inc.

ProLab Orthotics, Inc.

Realm Labs, LLC

Roll-A-Bout Corporation

Root Laboratory, Inc.

RYBO Medical, Inc.

SafeStep

Semler Scientific, Inc.

Simon DR, Inc.

SIUI America, Inc.

Skechers

Small Bone Innovations, Inc.

Smith & Nephew

Smith & Nephew Wound Management

Sole Supports

SOLO Laboratories, Inc.

Spenco Medical Corp.

St. Jude Medical

STJ Orthotic Services

Strata Pathology Services

Stryker Orthopaedics

STS Company

Summit Doppler Systems, Inc.

Superfeet Worldwide, Inc.

SureFit

Synovis Orthopedic and Woundcare, Inc

Synthes, Inc.

TekScan, Inc.

Televare Systems

The Orthotic Group

Tornier

Trulife

Universal Ultrasound

Vasyli Medical/Orthaheel

Venosan North America, Inc.

Vilex, Inc.

Western University of Health Sciences College

of Podiatric Medicine

Wright Medical Technology, Inc.